

# CPAC: Outreach & Diversity Roadmap

July 11, 2022



# Mission Statement

Our primary objective is to collect feedback from the broader Tacoma community on the goal of expanding CPAC's oversight ability.

This is a two-step process:

1. Educational materials w/ survey
2. Interactive public forum where questions can be asked directly.

Secondary goal: generate social media coverage for CPAC; both enabling the community to get involved and to spread awareness about CPAC itself.

# August 1

- Educational Video
- Social Media Survey
- Do you want oversight? Which Model?

# September 12

- Public Forum
- Questions/Answers
- Advertised via social media

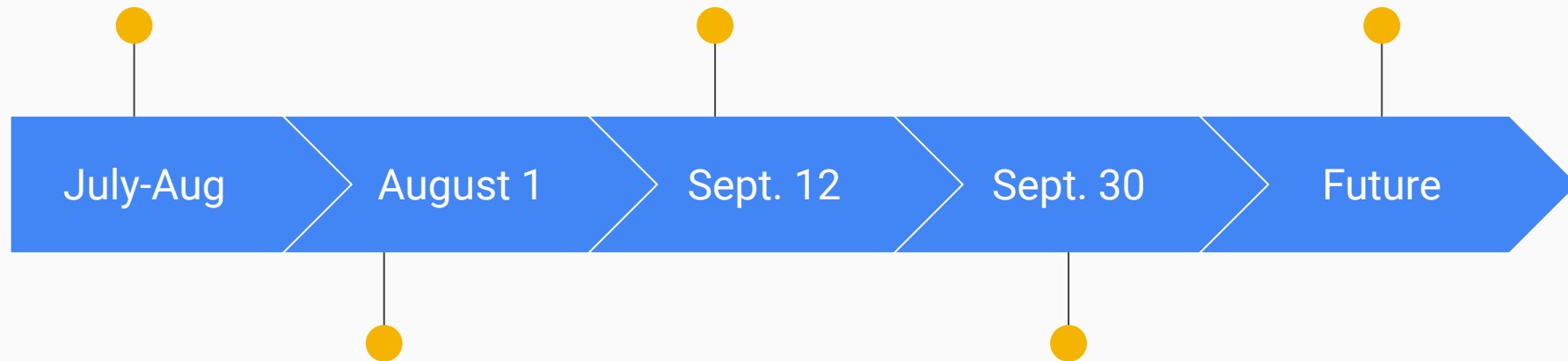
# September 30

- Final Package
- Organized community feedback

Planning, logistics,  
educational media  
prototype.

- Online public  
forum: questions  
and answers.

CPAC has enough  
feedback to move  
forward with efforts.



- Educational video released
- Survey released

- Final feedback package